



ALDEN MILLS

Author of the [Best Leadership Book of 2019](#)—*Forbes* (**UNSTOPPABLE TEAMS**)

PRAISE: KEYNOTE, WORKSHOPS, and OTHER ENGAGEMENTS

- **A SAMPLING OF ALDEN'S TESTIMONIALS**

"I have participated in a **half dozen virtual events with Alden. An enormous success**—with internal as well as external financial professionals." —*Division manager, investment management group*

"I've never seen a **speaker who cares more and does more to connect** with the needs and interests of an audience. A game changer." —*Club Industry CEO Summit Director*

"The 90 minutes you spent presenting will **resonate with us for a lifetime.**" —*Medical Director (multi-state)*

"Exactly right for our All-Hands meeting. What was special was that he was able to customize his message to our group. Tremendous. The problem is, **who the heck do I get to top Alden next year?**" —*DocuSign*

"An incredibly inspirational speaker. He incorporated our themes and transferred his experiences into business and life lessons. Alden **really connected with over 1,000.**" —*ThermoFisher (biotech)*

"Alden far surpasses all other speakers. A **master storyteller**. Alden creates **fun, animated characters from his past that bring his experiences to life**. I guarantee every person in the room will walk away with new excitement, enthusiasm, and a positive attitude!" —*Takeda Pharmaceutical*

"Alden's storytelling skills are unparalleled! A perfect choice and an **authentic person willing to take the extra step to redefine best in class.**" —*Dassault Systèmes (3D software)*

"I recommend Alden to anyone looking to **take their business to the next level!**" —*State Farm*

"Unstoppable has been our rallying cry. Alden **understood our values**. He crafted a bespoke **feast for our eyes, ears, and spirit**. Filled with wit, shock, strategy, and personalities from his career, **Alden had us hypnotized**. If you want someone to make you better, call Alden." —*Thornburg Investment Management*

"**Exactly what we needed**. Alden not only embodied being unstoppable, he inspired it in each of us. **We are still unstoppable today!** Alden, you made a difference in our lives!" —*CEO, Select Comfort (NYSE)*

"Alden **set the tone—then stole the show.**" —*Verne Harnish, Chair, Fortune magazine's ScaleUp Summit*

"**The perfect presenter**. He left our attendees with a feeling of anything can be accomplished with firm preparation. His message was energetic, **inspiring and pertinent.**" —*Texas Healthcare Trustees*

"Event planners look for speakers who bring it all—a deep focus on the audience, frameworks that connect with people, and a fired up attitude. **Alden has the whole package...**and an undeniable knack for

moving attendees to a place where their **full leadership potential is possible.**” —*Marriott Director/Global Events*

- **FINANCIAL SERVICES**

“Connecting with people is how we do business every day—pandemic or no pandemic—so the bar is high when it comes to speakers. Here’s the bottom line: **Alden is the rare craftsman** who can capture an audience’s attention—and hold it—whether he’s delivering over the phone or through video. Alden’s **virtual presentations are something to behold.** He just delivered 10 virtual speeches for us, and **we just booked him for 10 more.** The feedback is in from our team, community, clients, and even prospective clients, and there’s no beating the **rave reviews.** When you need a leadership speaker who can connect and move hearts and minds virtually, call Alden.” —*Carter Sims, Head of Global Distribution, Thornburg Investment Management*

“I have participated in a half dozen virtual events with Alden, and the engagement and interaction between him and the audience are as good as I’ve seen. Alden’s message comes across loud and clear, and folks pay attention. **Alden’s recently-developed framework around R.E.M.O.T.E. work has been an enormous success**—with my internal team of financial professionals, as well as the external financial professionals we work with across the country. Being a 3-time Navy SEAL platoon commander gives him unbelievable credibility. But the fact that 2 of his deployments have been on submarines for up to 50 days makes him the perfect presenter when it comes to motivating people to remain productive in challenging situations like a quarantine. I’ll finish this with a quote I heard from Alden that is now written on a sticky note on my computer screen, “If a team leader does not invite conflict into the team, then trust will never be built.” Just another great take-away from the numerous times I’ve presented alongside Alden.” —*Andrew Rice, Divisional Manager, Thornburg Investment Management*

"Alden recently spoke at our National Partnership Retreat which included 250 partners from around the country. His speech was not only extremely captivating and motivating, but also highly pertinent to our organization's goals and objectives. Alden's ability to make his talk highly germane to our firm stemmed from his careful preparation and forethought, which included meeting with a number of our leaders and this allowed him to tailor his remarks specifically towards our individual mission and made the overall message all the more impactful. I would **unconditionally recommend Alden** as a speaker for any business or group--all will be inspired and leave the experience with **a renewed sense of purpose and commitment.**" —*Dion Cominos, Managing Partner, Gordon & Rees, LLP*

“Alden Mills is an **inspirational and enthralling speaker.** His powerful and genuine stories were **transformational** in helping our team become more confident and focused on tackling and winning our next challenges.” —*Quoc K. Tran, Chief Investment Officer, Lateef Investment Management*

“Alden was a terrific choice! I can be a harsh critic. But Alden is a speaker who more than lived up to his promise. From the pre-call to his custom-tailored message at our event, **he went above and beyond to deliver a message that not only inspired but positively impacted my colleagues.** I received numerous enthusiastic responses from attendees. To my surprise, the overwhelming majority stated they did not mind giving up the opportunity to receive continuing education credits in exchange for an hour with Alden. He was the best speaker I’ve worked with. I look forward **to hiring him again** in the future.” —*Mark Badami, CFP, Committee Chairman for Financial Planners of Long Island*

"Alden delivered exactly what we hoped for and more. He's authentic, spoke from the heart, and tailored his speech to include our conference theme as well as key leaders of my team. He arrived early and stayed late. His

extra efforts made the difference. Alden's speech **connected with the hearts and the minds** of my sales organization, and it showed with a rousing **standing ovation**. We'd hire him again!" —*David Carroll, Premier Financial Alliance, CEO and Founder (financial services)*

"Outstanding! Alden spoke to our leadership team at a time when inspiration and drive were imperative. His ability to transfer the discipline of being a SEAL and that of the entrepreneur was AMAZING! He did an **unbelievable job in preparing everyone to roll up their sleeves** and charge through the remainder of the year with absolute commitment. I would highly recommend Alden to anyone who is looking to take their business to the next level!" —*Denise Hardin, Senior Vice President, State Farm*

"Alden nailed it!! The perfect message for our group for which we are grateful. I overheard many positive comments about the difference he made. I honestly feel that Alden helped create **a life-changing experience for those in attendance**." —*Monte Holm, Co-Founder, World Financial Group*

"**Absolutely incredible!** Alden's ability to connect with our leaders and our business was truly inspiring and exactly what we needed." —*Joe DiPaola, CEO, World Financial Group, Transamerica (financial services)*

"Alden exceeded our expectations for our Chairman's Club Trip—as was evident in the burst of applause and standing ovation as he finished. Alden moved seamlessly throughout the attendees, providing them with his ear, his experience, his wisdom, and his humility—all while making people smile along the way. **I recommend Alden as an extension of any executive team** looking to raise the bar at their next conference." —*Mark Garrett, Executive Chairman, Moors & Cabot, Inc. (wealth management)*

"My sincerest thanks for the outstanding presentation you gave at my company's Annual Sales Awards and Recognition meeting this year. You worked with my entire team to craft exactly the message I wanted the salespeople to hear. It was **absolutely exceptional, and our sales staff loved it**." —*James R. Seely, CEO/President, Residential Mortgage Services Inc.*

"We have hired many speakers over the years. We know the drill: Most fly in and fly out, delivering the same presentation on a different stage. Then, there is that rare breed—the few who truly get to know you, your company and your culture. That is Alden Mills. **He is the Commander of Connection**. He became part of the National Life family because of the way he showed up off stage, and the way he connected with us outside of the spotlight. Thank you, Alden, for showing us how it's done and **bringing out the best in all of us**." —*Mehran Assadi, Chairman, CEO & President at National Life Group*

"The only easy day was yesterday," goes the motto for Navy SEALs. It's true. Life was easy before my team and I met Alden Mills. Ever since, the ambition to be unstoppable has been our rallying cry. Alden first impressed me with the meticulous level of precision with which he prepared to address our team. He **understood our firm's mission and values**, our roles, and even our philosophies. It's clear this wasn't just another gig for him; he forged a deep connection and conveyed a sincere interest to transform our thinking. During the main event, Alden was captivating. **He perfectly mixed all of the ingredients to craft a bespoke feast for our eyes, ears, and spirit**. Filled with wit, shock, strategy, engagement, and distinct personalities from his career, **Alden had us hypnotized with artfully chosen words and movements**. If you want someone to make you happy, call a therapist. If you want an ex-Navy SEAL and entrepreneur to make you better, **call Alden**." —*Carter Sims, Head of Global Distribution, Thornburg Investment Management*

"Authentic and engaging—**one of the best speakers we've ever had**." —*Carl Liebert, COO, USAA*

“What an exciting presentation and on-point message! **Alden kept our entire Executive Management team and Board of Directors totally engaged** with his personable and thought-provoking delivery. We’d love to have him back again!” —*Steve Anderson, President & CEO, Community Credit Union, Richland, Washington*

- **PHARMACEUTICALS, BIOTECH, AND HEALTHCARE**

“Alden's talk and workshop were highly engaging and motivating. He used rich, authentic stories to convey important concepts around team dynamics and leadership, keeping the entire audience fully engaged the whole time. He then facilitated a workshop to provide an experience of the concepts of his CARE model in action - with all of the activities increasing the cohesiveness of the team, and deepening levels of trust and connection. Behind the scenes, Alden was also the consummate team player and was meticulous with his preparations as required for his many successful missions as a US Navy SEAL. He was eager to learn about our organization’s unique circumstances during the planning phase, and to tailor his approach accordingly. He brought a positive and collaborative spirit that made him a pleasure to work with. I would highly recommend leaders and organizations work with Alden to strengthen their team dynamics, as his work gets to the core at what every team and organization needs to thrive.” —*Erik Harris, Executive Vice President, Chief Commercial Officer, Ultragenyx Pharmaceuticals*

“Your presentation, filled with meaningful personal stories, not only grabbed the attention of our group—who for 90 minutes did not take their eyes off you—it allowed us to achieve **100% buy-in after you left**. The group understood the necessity of becoming more effective team leaders towards our common goal. Your CARE loop resonated with everyone. Connect, Achieve, Respect and Empower have always been present in what Chris Kane, our CEO, and I have taught our teams. But you explained and distilled those concepts better than we have been able to do so over the past three years. I have no doubt that **the 90 minutes you spent will resonate with all of us for a lifetime**, not only in our business but our personal lives as well.” —*Mitchel P. Goldman, MD, Medical Director, West Dermatology (a multi-state practice)*

“I’ve been in Sales, Marketing, and Learning & Development for my entire career--and I have had the opportunity to hear many unique speakers including NASCAR Champion Jeff Gordon, Olympian Michael Phelps, and former Military Officer Michael Durant. **Alden Mills far surpasses all other speakers** that I have been fortunate enough to hear. He is a master storyteller. Alden creates fun, **animated characters from his past that truly bring his experiences to life** right in front of the audience. It is for this reason that his message resonates so deeply with people. Leadership...Resilience...Persistence. I guarantee every person in the room will walk away with new excitement, enthusiasm, and a positive attitude!” —*Mark Walker, US Learning & Development Lead, Sales & Marketing, Takeda Pharmaceutical*

“Alden Mills was an incredibly inspirational and dynamic speaker sharing his unbelievable journey in becoming a Navy SEAL. He incorporated our meeting themes into his material. And he transferred his experiences into great relevant business and life lessons. Alden **really connected with our team of over 1,000 salespeople**.” —*Lisa Witte, President, ThermoFisher (biotechnology product development)*

“Words can’t fully describe the impact Alden had on our audience. He delivered exactly what we needed—a fresh, **inspired call to action for high-impact personal leadership**. His stories were remarkable. His approach to leadership was practical. And his style was down-to-earth. It was inspiring to look around the room and see the focused faces in the audience. Alden was **the best commencement speaker we’ve had**.” —*Joseph M. Rifci, Executive Director, Case Western Reserve Univ. School of Medicine*

“Alden is a winner and an energizer. He presented to a packed auditorium, and he proved to be one of the **most engaging speakers I have ever seen**. His message and stories were real, entertaining, and enlightening. They prompted many side conversations afterward, including lots of discussion about how effective he was in conveying the key issues that matter the most to our audience. We hope we can take these messages to our teams with new energy.” —*Chris Newell, Director, L&D, Boston Children’s Hospital*

“Alden was a true professional, and a joy to work with—from pre-call to his keynote to a private dinner event. He’s the **best storyteller I’ve ever heard** and he ties powerful takeaways to his stories. Alden delivered a keynote **perfectly-tailored to our organization**—from using our language to relating his stories to the challenges we face along with a framework to use on Monday morning. I highly recommend him!” —*Jim Benville, National Sales Manager, LG Electronics; Healthcare Division (manufacturing)*

“I’ve been in this business for 27 years and I have to say that Alden’s message was a powerful one. His keynote was **customized from beginning to end** by incorporating our brand messaging and tailored with a framework to help my associates and our customers face the challenges of their current business environment. Alden’s **message was so powerful** and resonated so well with my associates and our customers that I recommend to other companies that they need to hear it too! Alden lives his messaging: He is All In, All the Time!” —*Robert E. Baker, II, President, Senior Housing, Collain Healthcare (an LG CNS Company)*

“Alden Mills delivered a powerful presentation with a very **compelling, yet practical message**. His stories really resonated with our team. They left feeling both inspired and empowered.” —*Kelly Bemis, Chief Clinical Officer, National Cardiovascular Partners*

“Alden delivered a **keynote and breakout sessions that were some of the highest rated ever** in our 13 years of putting on this conference. Alden took the time to get to know the attendees and understand the company goals which made the content engaging and immediately relevant.” —*Peter Tourian Founder & CEO SYNERGY HomeCare Franchising*

“Thank you, Alden, for being such a pleasure to work with. I appreciated your interest in truly learning about our organization, our members, and their work. It impressed me that you took the time to customize your speech for our group, and to connect with them in a way that communicated that **you understood their businesses and their challenges**. You are a warm and engaging speaker. As our members were leaving your session, **the buzz was about the principles you taught**, your passion in presenting them, and their applicability to our profession. Many of the members came up to tell me, ‘Excellent choice!’ It is my pleasure to recommend you as a keynote speaker.” —*Teresa Eyet, Senior Director, Conference Programming, American Health Care Association (AHCA)*

“Alden Mills is an **exceptional story teller!** His military service, combined with his successful entrepreneurship, provides a compelling perspective. Alden’s presentation **resonated deeply** with our audience.” —*Daphney Partridge, VP/Education, Missouri Hospital Association*

“Alden was the perfect presenter to wrap up our first day of conference. Health care is a complex and challenging industry to navigate, but Alden left our attendees with a feeling of anything can be accomplished with firm preparation. His message was energetic, **inspiring and pertinent to today’s health care leaders.**” —*Lindsay Thompson, Sr. Dr. of Education and Governance Programs, Texas Hospital Association Foundation/Texas Healthcare Trustees*

“Alden Mills was a powerful, insightful and inspiring speaker who listened to our needs to provide an **ideal presentation on how to lead a strong team**. Alden was **able to intertwine key points from all our speakers throughout the 3-day conference** to close our conference on a successful note. He took the time to greet every member, sign books and shake hands which speaks volumes and I would strongly recommend Alden.”
—Lisa Wright, VP Education, Tennessee Hospital Association

- **TECHNOLOGY & ENTREPRENEURSHIP**

“Alden was a fantastic addition to our Sales Kickoff program. His **infectious energy and inspiring stories lifted the room** and had our large group cheering and fired up to take on any challenge. We were particularly impressed and grateful that he invested his time and attended several of our leadership presentations earlier in the day and then wove references and thematic touch points from those into his own presentation. It made his talk even more **relevant and relatable**. Alden is truly a one of a kind speaker.” —Katherine Post Calvert, Chief Marketing Officer, Khoros (software)

“Alden was **exactly the right speaker for our All-Hands meeting**. The group needed an injection of energy and inspiration, and frankly needed a break from more of the typical industry talk and slide presentations. Alden couldn't have been a better fit. What was special about his presentation was that it had all the entertaining content and stories that I expected, but he was able to customize his message to our group. Alden took the time to learn more about us, and made sure that his talk hit home with us all. The feedback I got was tremendous. The problem is, **who the heck do I get to top Alden next year?**” —Darren Bibby, Vice President, Partner Strategy and Programs, DocuSign (software)

“Alden brings together a talented blend of compelling storytelling, motivational anecdotes, humor, and your teams' real-world examples to build a powerful presentation. After meeting with a few of our people, he was able to **bring his examples to life using our terminology, referencing our teams' challenges, and applying them to his CARE framework**. Across the entire team, the feedback was very positive. Alden delivered a transformative presentation where every participant left with common terms and a framework we will use to tackle any complex project as we continue to grow.” —Jeff Leslie, Director, Field & Partner Enablement, DocuSign (software)

“Having just merged two equally sized companies into one, I needed a speaker who could refuel and focus my new unified global sales team—as we rolled out our new brand no less. Alden delivered—far beyond our expectations. Thanks to his research beforehand, Alden capped our first day with a **fresh message and on-point performance that has proven to be long-lasting**. He tailored his content perfectly to match the goals of our kickoff. He incorporated stories from the day before when he spent time with our people. Alden's energy was boundless. (Indefatigable!) Altogether, Alden and the core lessons of Unstoppable helped recharge the sales team with the enthusiasm and courage they'll need to lead through the year ahead. **If you need a speaker who can prepare, contextualize, and transform your people, choose Alden**. He comes with my **highest recommendation**.” —Peter Hess, CEO, Khoros (software)

“Alden's presentation was energizing! **Spot on for a high-performing team with big numbers to hit**. I really appreciate that he attended our whole summit so his messages would hit the mark. A real highlight!” —Mark Greatrex, EVP/Chief Mktg & Sales Officer, Cox Communications (the nation's 3rd largest cable company)

“Alden is a dynamic speaker bringing the perfect combination of inspiration and motivation, weaving in compelling stories from his time as a Navy SEAL to the CEO of his own company. **He is unique** in that he takes

the time to understand your organization, and **customizes his delivery** to make his message even more impactful for your team.” —*Kevin Hart, EVP/Chief Product and Technology, Cox Communications (the nation’s 3rd largest cable company)*

“Alden absolutely knocked it out of the park for our leadership conference. Alden **went above and beyond in applying himself to learn about our company and our business** prior to his engagement. And it showed up throughout his presentation. He incorporated Cox vision, strategy, and objectives throughout his message which made the presentation extremely meaningful. Alden uses **real-life experiences** from military and business--and applies energy, humor, humility, and storytelling to bring his experiences to life. Authentic, Inspiring, compelling. Alden is **the perfect exclamation point to wrap up a leadership conference!**” —*Matt Hayes, ED/Technology Engineering, Cox Communications (the nation’s 3rd largest cable provider)*

“Every year, we invite a motivational speaker for the final day of our worldwide sales kickoff. We expect this speaker to inspire the team and set the tone for a strong start to the year. **Alden delivered.** He was all that and more. His storytelling skills are powerful and unparalleled! Not only is Alden a highly dynamic speaker, but he came to our conference a day early to meet our extended teams and crafted his message to our audience and our moment. He invested himself and became a meaningful contributor to our mission. We felt it. **We will forever remember Alden as a unique and moving experience.** Yes, a great speaker and a perfect choice for our kickoff. But, also an authentic, genuine person willing to take the extra step to redefine best in class. Perhaps, this is what Navy SEALs are trained to do? **Not sure how we are going to top this next year!**” —*Senior Vice-President Worldwide Sales, Professional Solutions, Dassault Systèmes (3D software)*

“We hired Alden to give the opening keynote for our international sales kick-off event. There were over 500 software sales, engineers, services, and support professionals from 25 countries around the globe. His highly energizing and motivating Unstoppable **message resonated with everyone.** By combining the story of his journey as a Navy SEAL, and then crossing over to his business successes, he **delivered the perfect foundation** for our event. Alden is a dynamic storyteller with **powerful and relevant business takeaways.** I would recommend him for any company looking to inspire, motivate, captivate and teach their company’s most important resources, the employees, on how to be unstoppable and stretch their expectations to be the best they can be!” —*Steve Pace, Senior Vice President of Global Sales, Dynatrace*

“Alden **set the tone—then stole the show.** As the feedback shows, he deserves nothing but praise for his spot-on address to our 750+ CEOs and their executive teams. Alden skillfully transformed their thinking, thanks in part to his notable business and military experience. Quite simply, Alden’s **an exceptional speaker,** start to finish. We look forward to hosting him again.” —*Verne Harnish, Chair, Fortune magazine’s ScaleUp Summit*

“Alden delivered exactly what we wanted: **a powerful message blended with fascinating stories** and our company’s mission to our customers and partners. He nailed it!” —*Kathy Visser-May, CMO, Acumatica (software)*

“Alden’s session was inspiring and encouraging. He’s a **brilliant storyteller who engages people** by drawing from personal experiences that anyone can relate to.” —*Vicens Marti, President, Billy Mobile (ad tech)*

“Alden worked with us in advance to understand our business. He customized his message to be relevant to our needs. His storytelling and communication style were tremendous. And **he motivated our audience to become Unstoppable.**” —*Tim Kilbane, Vice President, Optiv Cybersecurity Solutions*

"Thoughtful, thorough, and totally inspiring. One of the best speakers we've had in years! Alden's keynote was recognized as one of the top highlights of our conference. **He was that good.**" —*Angel García, CEO, Startup Bootcamp Barcelona*

"Unbelievably inspiring! Alden gave our startups a taste of what's required for Inc. 500-level growth plus Navy SEAL training in the water. He also gave us a keynote the startups will never forget. **The outcome was a group of energized founders willing to give it all** going forward. No surprise, Alden's was the best-rated session." —*Richard Lagrand, Program Director, Startup BootCamp Barcelona*

"Alden's experiences as a Navy SEAL and entrepreneur are captivating. Alden's work is **incredibly relevant** for anyone who wants to grow personally and professionally. **His speech keeps resonating in me as I face challenges**, and it will continue to resonate in our chapter's conversations for a long time. Best ever." —*Roman Martin, Barcelona Entrepreneurs' Organization Chapter President*

● CONSUMER GOODS & SERVICES

"**From our first prep call, Alden put our minds at ease.** He had great questions and did an even better job listening to our team. Goals, challenges, concerns, key players, the year's highlights and lowlights--he wanted it all. The night before the conference he attended our pre-event dinner and casually asked questions during conversations with employees at all levels and jotted down key details. **Alden doesn't have a "one size fits all" or "cookie cutter" speech.** His presentation called on stories from his military experience while incorporating the key topics we discussed and expertly pushed the overall theme of our meeting, "All In." When Alden was finished speaking, we didn't have a room full of salespeople feeling negative about a challenging year and dreading the rest of the conference; We had an entire ballroom filled with a like-minded, fired-up, sales force that was "All In" and ready to attack the next 3 days of the conference as well as the next year. Having Alden at our meeting was so much more than motivational or inspirational speech; **It was an investment in the mindset of our entire team** that is already paying dividends 6 weeks into the year." —*Tom Bergstrand, Director, Partnerships & Events, Balfour (class rings, yearbooks, and graduation gifts)*

"Alden was a fantastic speaker and **exactly what we needed.** He related perfectly to our Sleep Number DNA with his passion, authenticity, and commitment. He not only embodied 'being unstoppable,' he inspired it each of our participants. And **we are still unstoppable today!** Thank you, Alden. **You made a difference in our lives!**" —*Shelly Ibach, President, and CEO, Select Comfort (Sleep Number Setting, 40)*

"He nailed it for us – incorporating our company objectives and accurately gauging the tempo of the meeting to deliver an inspiring team message. The **audience was riveted throughout!** I received many positive comments from our attendees!" —*George Armendariz, CEO, Groupe Beneteau Americas (global boating and leisure homes)*

"Alden has a unique and powerful gift of understanding his audience and making an emotional and lasting impression. He **set the tone for our entire our sales meeting.** Alden's ability to communicate his real-life experiences as a successful entrepreneur and a Navy SEAL, and package them in a way that is relevant to our culture and challenging business needs, was invaluable. **Our team left motivated, recharged, and ready** to face the obstacles that lay ahead—able to reach further than before to accomplish their goals. Alden was phenomenal!" —*Tim Dougherty, VP/Footwear Sales, Ariat International*

- **MANUFACTURING**

“We hired Alden for our annual dealer conference as we felt confident his personal achievements would give instant credibility. What he delivered was above and beyond our expectations. The mission was to help us encourage our dealers to step-up their commitment. His tailored keynote hit the nail squarely on the head, **motivating not just our dealers but also our company into action**. He was exceptional in every sense of the word and I highly recommend him.” —*Richard Fox-Marrs, Pres./CEO, JCB (British MNC; manufactures equipment for construction, agriculture, waste handling, and demolition)*

“ENTACT was thrilled to welcome Alden Mills to our operations meeting. Alden’s C.A.R.E. based leadership principles resonated strongly with the ENTACT team. Importantly, **Alden invested the time and attention to understand our business and people** in order to tailor his presentation specifically to our group. His energy and authenticity generated an immediate connection and facilitated the transmission of his meaningful and relevant message.” —*Scott Chafin, Partner, ENTACT, LLC (Remediation and Geotechnical Construction Services)*

“Alden was a guest speaker at our annual kickoff event in Las Vegas, addressing our commercial and plant management organization for North America. In advance of the meeting, we had a great dialogue with Alden who **incorporated our specific cultural opportunities and company challenges into his presentation, and delivered a very motivational speech**. We have just received the satisfaction survey from delegates with comments made such as “best event ever.” We are very pleased.” —*Ole Rosgaard, Senior VP and Group President, Greif, Inc. (industrial packaging)*

“We hired Alden to be our closing keynote for Lennox LIVE 18, **a tour that spanned four cities** for our dealers across North America. He was thoughtful, entertaining, inspirational, and **the best speaker we’ve ever had**. He takes the time to tailor the message to our needs and the needs of our audience. We were very fortunate to have Alden speak to our customers and leave **a lasting impression that was representative of our company and our brand**.” —*Quan Nguyen, General Manager, Lennox International (heating and cooling HVAC systems)*

“After working with us to tailor your message, you fired up 4,000 of our best customers—at 4 different locations across the country—and **you brought them to their feet** every time! I can’t tell you how many of them **raved about the experience**. Thank you, Alden.” —*Mike Hart, VP/Sales, Lennox International (heating and cooling HVAC systems)*

“We were very fortunate to have Alden Mills as the keynote speaker at our sales meeting. Many remarked that he was **the best speaker we ever had**. Alden took the time to understand our objectives and the key messages that we wanted to convey to our teams. He integrated those messages into his speech smoothly and flawlessly and complemented our key points. The team was completely engaged during his speech and he commanded the audience exceptionally well. Finally, **many attendees have begun integrating Alden’s stories and key messages into their daily work**. Overall, Alden is a joy to work with and is an outstanding speaker.” —*David Goldblatt, VP/Channel Marketing, MasterBrand Cabinets*

“Alden ROCKS! **Finally, a speaker who has walked his talk**. We will hire him again.” —*Heather Chartrand, COO, Lustre-Cal Corporation (nameplates)*

“In a word: he’s MESMERIZING—head and shoulders **better than any speaker we’ve ever hired**.” —*Clydene Nonrider, GPI (the national association of graphic and production identification manufacturers)*

“Thank you, Alden, for your inspiring keynote speech at our event. When I researched your bio and videos in selecting speakers, I was extremely impressed. Having listened to you in person, you were amazing. **You had our audience supercharged** and fascinated with your story, the rigors of the Navy SEAL training, and your determination to succeed. Thanks again!” —*David Arndt, President, and CEO, Pentaflex (metal stamping); Chairman, Precision Metalforming Association*

“Alden Mills was a pleasure to work with! He knew where and when to be and really **personalized his program to fit our audience.**” —*Kandyce Burgett, Event Manager, Precision Metalforming Association*

“Alden was a true professional, and a joy to work with—from pre-call to his keynote to a private dinner event. He’s the **best storyteller I’ve ever heard** and he ties powerful takeaways to his stories. Alden delivered a keynote **perfectly-tailored to our organization**—from using our language to relating his stories to the challenges we face along with a framework to use on Monday morning. I highly recommend him!” —*Jim Benville, National Sales Manager, LG Electronics/Healthcare Division (manufacturing)*

“Your story is compelling and inspirational and your delivery **captivated our audience.** Post meeting survey results indicate you “knocked it out of the park.” Great job and thanks again for helping make our annual meeting **a huge success.**” —*Don Reimondo, President, and CEO, HDA Truck Pride (North America's largest independent provider of parts and service to the commercial vehicle market)*

“From the time of your keynote last Thursday afternoon until today (just one week later), we’ve received no less than **100 emails and even more face to face compliments** on your keynote. Your message obviously resonated with our Members, Supplier Partners and Industry Associates. An exceptional job. **Your stories hit home** with several participants and were eye-opening to many. We hope to be able to keep your message going as we progress through the year, with each day. Thank you for *being with us!*” —*Tina Hubbard, Vice President of Marketing & Product Management, HDA Truck Pride (North America's largest independent provider of parts and service to the commercial vehicle market)*

● BUSINESS OWNERS & FRANCHISING

“When we book presenters for our annual CEO Summit, we can only hope that they’ll take the time to understand our industry and audience to ensure their presentation is relevant. Alden did that, and then some! I’ve never seen a speaker who cares more and does more to connect with the needs and interests of an audience. **A game changer. The rest of the event, people were raving about his message** and delivery. I have no doubt that several of our attendees will be following-up to inquire about having him present at their team meetings.” —*Tim Rhode, Club Industry, CEO Summit Director*

“In our five years of putting on conferences, Alden was head and shoulders above our past speakers. He’s a **fantastic storyteller who tied his messaging directly back to our company** and our dealers. He cares, and it shows. I’d hire again!” —*Tom Santer, VP of Sales, FW Webb (wholesale distributor of residential, commercial, industrial and institutional products)*

“I am writing to express my gratitude for the outstanding presentation at my company’s Annual Sales Awards and Recognition meeting. You delivered **the most inspirational speech I’ve seen in 15+ years** of sales conferences. You did a great job getting the sales team all fired up!” —*Michael Ianno, EVP/Retain Production, Residential Mortgage Services Inc.*

"Alden delivered a **keynote and breakout sessions that were some of the highest rated ever** in our 13 years of putting on this conference. Alden took the time to get to know the attendees and understand the company goals which made the content engaging and immediately relevant." —*Peter Tourian Founder & CEO SYNERGY HomeCare Franchising*

- **SALES MEETINGS**

"Alden delivered exactly what we hoped for and more. He's authentic, spoke from the heart, and tailored his speech to include our conference theme as well as key leaders of my team. He arrived early, stayed late and his extra efforts made the difference. His speech **connected with the hearts and the minds of my sales organization** and it showed with a **rousing standing ovation**. We'd hire him again!" —*David Carroll, Premier Financial Alliance, CEO and Founder*

"Alden was a true professional, and a joy to work with—from pre-call to his keynote to a private dinner event. He's the **best storyteller I've ever heard** and he ties powerful takeaways to his stories. Alden delivered a keynote **perfectly-tailored to our organization**—from using our language to relating his stories to the challenges we face along with a framework to use on Monday morning. I HIGHLY recommend him!" —*Jim Benville, National Sales Manager, LG Electronics/Healthcare Division (manufacturing)*

"I've been in Sales, Marketing, and L&D my entire career--and I have heard many unique speakers. **Alden far surpasses all other speakers**. He is a master storyteller. Alden creates **fun, animated characters from his past that bring his experiences to life**. His message resonates deeply with people. Leadership... Resilience... Persistence. I guarantee every person in the room will walk away with new excitement, enthusiasm, and a positive attitude!" —*Mark Walker, US L&D, Sales & Marketing, Takeda Pharmaceutical*

"An unforgettable presentation. Alden, you read the room just right and **delivered the perfect closing keynote** to our people. Your remarkable ability to tell stories that made the audience feel like they were experiencing it first-hand, plus your frameworks for success, made this the best keynote I've witnessed in years. So many came up afterward to say **they were changed by what just happened** on stage. You helped make our conference a **tremendous success** and I'm grateful for it." —*David Castignola, EVP/Worldwide Sales, Optiv Cybersecurity Solutions*

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"Alden Mills was an incredibly inspirational and dynamic speaker sharing his unbelievable journey in becoming a Navy SEAL. He incorporated our meeting themes into his material. And he transferred his experiences into great relevant business and life lessons. Alden **really connected with our team of over 1,000 salespeople**." —*Lisa Witte, President, ThermoFisher (biotechnology product development)*

"We were very fortunate to have Alden Mills as the keynote speaker at our sales meeting. Many remarked that he was **the best speaker we ever had**. Alden took the time to understand our objectives and the key messages that we wanted to convey to our teams. He integrated those messages into his speech smoothly and flawlessly and complemented our key points. The team was completely engaged during his speech and he commanded the audience exceptionally well. Finally, **many attendees have begun integrating Alden's stories and key**

messages into their daily work. Overall, Alden is a joy to work with and is an outstanding speaker.” —*David Goldblatt, VP/Channel Marketing, MasterBrand Cabinets*

“Alden has a unique and powerful gift of understanding his audience and making an emotional and lasting impression. He **set the tone for our entire our sales meeting.** Alden’s ability to communicate his real-life experiences as a successful entrepreneur and a Navy SEAL, and package them in a way that is relevant to our culture and challenging business needs, was invaluable. **Our team left motivated, recharged, and ready** to face the obstacles that lay ahead—able to reach further than before to accomplish their goals. Alden was phenomenal!” —*Tim Dougherty, VP/Footwear Sales, Ariat International*

- **PROFESSIONAL SERVICES**

“I had a superlative experience booking Alden Mills for my client’s Fall 2019 leadership meeting. My client was first convinced to move ahead with Alden given his knowledge of their business sector, his ability to integrate his military and executive experience with theirs, and his innovative post-event learning programs. Then Alden delivered an authentic, uplifting, well-tailored presentation to a large audience used to high-profile keynoters. His keynote was a coherent narrative, not overly reliant on slides, naturally conversational, and humorous with realistic takeaways a diverse group could readily apply. Alden earned a standing ovation – and he’ll be high on my list for future opportunities.” —*Mike Taubleb, President, Promenade Speakers*

"Alden Mills was a truly amazing speaker. He is able to identify with and inspire a broad range of people. He spoke to over 200 leaders from the business, nonprofit and government sectors and everyone was completely captivated. We didn't see a single phone come out during his 60-minute talk. His unique ability to teach team leadership through skillful storytelling was both entertaining and impactful." —*Margi Power and Kaarin Hardy, The Leadership Program, San Mateo County, CA*

“I couldn’t believe how Alden **kept absolutely everyone’s attention** throughout his 45-minute talk. He had us all spellbound with stories about what got him where he is today. Alden was a Commander of 3 Navy SEAL platoons, despite serious asthma when he was younger. That didn’t deter him from leading his troops to successful missions in Bosnia and elsewhere. Alden’s message was, **do everything you can to get the best out of yourself** at all times. Never give up no matter what obstacles are facing you. By the end of his talk, Alden had everyone convinced that this is the right approach in their profession and in their lives in general. Alden received a total standing ovation. I **highly recommend Alden to any organization.** He tailors his talks to whatever group he is speaking to, and he is a fabulous speaker. We all agreed Alden is amazing. I believe that you will find him to be that way for your event as well.” —*Stuart M. Gordon, Founder, Gordon Rees Scully Mansukhani, LLP (a 50-state law firm)*

"WOW! I've never seen a speaker do what Alden Mills did: Arrive early, attend other sessions then give a keynote that connected his message with the speakers' messages (my team leaders) that came before him. His keynote **helped make our leadership off-site impactful and memorable** - we'll hire him again!" —*Chris Roeder, International Director, Jones Lang LaSalle Inc. (commercial real estate services)*

“An unforgettable presentation. Alden, you read the room just right and **delivered the perfect closing keynote** to our people. Your remarkable ability to tell stories that made the audience feel like they were experiencing it first-hand, plus your frameworks for success, made this the best keynote I've witnessed in years. So many came up afterward to say **they were changed by what just happened** on stage. You helped make our conference a

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- **HOSPITALITY**

"We just concluded our Town Hall with an amazing finale – Alden Mills! He **knocked it out of the park**. As many others in the audience have since said, Alden is a very **impressive and engaging** motivational speaker. On the heels of his impactful keynote, we have ordered books for all of our employees because we are ALL IN with his CARE approach to leading teams." —*Thomas J. Baltimore, Jr., Chairman and CEO, Park Hotels & Resorts*

"Event planners are always on the lookout for speakers who bring it all—a deep level of focus on the audience, frameworks that connect with people, and a 'fired up!' attitude. **Alden Mills has the whole package**. He has an undeniable knack for **moving attendees into a place where their full leadership potential is possible**. During the pre-call, I learned why: Alden applies his own work to his life, every day, looking for continuous improvement as a speaker and workshop facilitator. His energy is infectious, his teachings spot-on, and his empathy for the audience endless as far as I can tell. **Alden models Unstoppable leadership**. I will book him again soon." —*Michael Clarke, Director/Global Sales B2B Marketing & Events, Americas, Marriott International*

"Alden Mills is awesome. He really **captured the message that we wanted to relay** to our hotels and customers. (Change is constant, and we must embrace it and adapt.) In his storytelling, his message is truly helpful—and he makes it easy to understand and follow. We got so many great compliments from attendees. We were lucky to have him as the speaker for our event. **For sure, we will have him again.**" —*Meire Ramos, Global Director of Sales, Intermediary Retail, and Leisure, Marriott International*

- **EDUCATION**

"**Absolutely amazing! Alden addressed over a thousand students and his energy was next-level**. Students were fixed on his every word from the soft whispers of "keep going" and "try it another way" to his passionate "you get nothing for quitting!" Alden's keynote changed the mindset of our students. **The cultural shift is palpable**. After the assembly, Alden worked with our teachers—many of whom said it was the best training they'd ever had. Alden is a master storyteller. His wealth of experience brings him instant credibility. If you are considering booking him, do it now! **Alden's presentation will be a catalyst for growth and change in your school or business**. We're all in, we're fired up, and we are Unstoppable!" —*Justin Keate, M.A. Ed., Desert Hills High School Principal*

"Words can't fully describe the impact Alden had on our audience. He delivered exactly what we needed—a fresh, **inspired call to action for high-impact personal leadership** in work and in life. His stories were remarkable. His approach to leadership was practical. And his style was down-to-earth. It was inspiring to look around the room and see the focused faces in the audience. Alden was **the best commencement speaker we've had.**" —*Joseph M. Rifci, Executive Director, Case Western Reserve Univ. School of Medicine*

"After more than a month I still hear students talking about the speech Alden gave to our 2,500 total students. Just last week, my daughter started sharing Alden's story about Sargent Boston with my wife and son; by the

time she was done **we were all laughing—but we were also talking about overcoming obstacles** to get what we want. One of my teachers has since said repeatedly, ‘Alden is one of the **best speakers** I’ve ever heard!!!’ Thank you, Alden.” —*Patrick Crowdis, High School Principal, Spearville, KS*

- **ASSOCIATIONS**

“Alden’s message was right on point for a group that has made it through a challenging 75 years. The message was delivered with captivating stories from your time as a seal and your time in the business world that really resonated with our members. Our members left the opening session with a spring in their step and ready to take on the challenges facing our industry. He really set the tone for the rest of the convention that I was hoping for. I will certainly bring Alden in for the other groups that we manage.”

—*Tim Wagner, President & CEO, Power & Communication Contractors Association*

“If you’re looking for a **dynamic speaker and masterful storyteller**, who you’ll truly love working with and who will pour valuable insight and inspiration into your audience, look no further than Alden Mills. We booked him for our August 2019 cityCURRENT Reception and Signature Breakfast in Nashville and he was AMAZING! He took the time to get to know our organization and different audiences, and then customized his presentations and messages so that they perfectly fit the theme of our events. His presentations were jam-packed with captivating stories and powerful lessons that covered everything from leadership and teamwork to entrepreneurialism and community service. His rare background of serving our country as a Navy SEAL and becoming a successful entrepreneur, business owner and inventor gives him a point of reflection that’s extremely unique and valuable. He received a standing ovation and our **men and women alike are still raving about him**. We’re already working on booking him again in another market, so I cannot say enough nice things about Alden Mills, his level of professionalism and service, his quality as a speaker, and the job he can do for you. My advice: book him and see for yourself! You’ll be just as impressed!” —*Jeremy C. Park, CEO of cityCURRENT*

“You were great to work with! **Powerful, engaging, and relevant. Inspiring—yes**. You grabbed the attention of the room and delivered a challenging message to be “all in, all the time.” You delivered the message in a way that got the room pumped up—as if we could leave the conference and go back and tackle any obstacle/situation in our way. Thank you for your service in the Navy and for being able to come back to civilian life and share those stories with us to help us become better leaders and better people.” —*Grace Hong, Events, International Food Distributors Association (IFDA)*

“Alden is completely captivating. He had our entire audience entranced by his amazing stories, all the while we were learning something about ourselves. I came away **inspired to achieve, motivated to serve, and energized** for the next great challenge.” —*Jerry O Roberts, President, ENTELEC (the energy telecommunications and electrical association)*

“Thank you, Alden, for being such a pleasure to work with. I appreciated your interest in truly learning about our organization, our members, and their work. It impressed me that you took the time to customize your speech for our group, and to connect with them in a way that communicated that **you understood their businesses and their challenges**. You are a warm and engaging speaker. As our members were leaving your session, **the buzz was about the principles you taught**, your passion in presenting them, and their applicability to our profession. Many of the members came up to tell me, ‘Excellent choice!’ It is my pleasure to recommend you as a keynote speaker.” —*Teresa Eyt, Senior Director, Conference Programming, American Health Care Association (AHCA)*

“Alden did a **tremendous job** of relating his Navy SEAL experiences to relay the message that attitude impacts action.” —*Richard Felts, President, Kansas Farm Bureau*

“Alden’s words encouraged our young farmers and ranchers to survive adversity and exceed their potential. His story and wit would be **inspirational for any audience.**” —*Terry Holdren, Executive Director, CEO, and Corporate Secretary, Kansas Farm Bureau*

“In a word: he’s MESMERIZING—head and shoulders **better than any speaker we’ve ever hired.**” —*Clydene Nonrider, GPI (the national association of graphic and production identification manufacturers)*

- **ATHLETICS**

"Alden hit a Grand Slam for us at our annual company retreat. He listened to our desired outcomes during the pre-calls and custom-tailored a keynote with leave-behinds that are sure to make a lasting impact. I will hire him again. **Alden is an All-Star!**" —*Stephen Revetria, Senior Vice President, Giants Enterprises (San Francisco Giants Baseball)*

“The e-mails are pouring in, thanking me and agreeing that Alden is our **best speaker to date.** We were all truly inspired by his talk and the great messages in his book. **His speech has helped me become a better coach.** I have already brought some of those lessons to our team.” —*Robert Friedrich, Director of Rowing, U.S. Naval Academy*

Link In with Alden today—and join him @AldenMills and Alden-Mills.com